FASHION IS A CENTRAL TOOL TO BRING OUT THE DRAMATIC CHARACTER OF BRIDES

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Abstract
Puppet art is one of the oldest arts in the world, and it precedes the art of representation, human personification, and many other arts. Although the beginning of the use of brides in acting and personalization has not been settled historically, it is likely that it began in India about four thousand years ago when representation or diagnosis was categorically prohibited, so brides were replaced by humans to diagnose and embody the various dramatic characters, so it was the brides. And it still occupies a great place in the world of performing arts such as acting, dancing and singing, to the point that it was the first inspiration for the art of dance.

Keywords
Fashion, Central, Tool, Dramatic, Character, Brides.

Introduction
Talking to the point that the dance test still depends on the skill of the dancer in imitating the marionette doll movement to this day (Currell, 2014).

There are many types of brides that the theoretical framework of the current research will address with some clarification. However, despite the great difference between the types of brides in size and material of manufacture, the bride’s clothes remain the most important factor in the success of the bridal show after the skill of the engine. The bride’s clothing not only helps to define the cultural, social and geographical background of the character the bride plays, but also plays a pivotal role in creating the correct dramatic atmosphere during the show (Lambeth, 2014).

Puppets (dolls) have been used since ancient times to entertain young and old and for educational, educational, and sometimes political purposes. And the use of brides contributes to spreading an atmosphere of joy among the viewers because of the funny forms that these brides often take, as the treatment of various issues through puppet shows takes place in a comic form, even if it is a black comedy. Therefore, many recent studies have focused on the role of brides in transmitting and teaching morals and concepts, especially for children, as will be mentioned in the theoretical framework. It is regrettable that the number of Arab studies that dealt with brides in general is very limited and most of them focus on the role of brides in teaching children some concepts or values and behaviors. As for other aspects of bridal use, or the circumstances surrounding their use, Arab studies have been limited by it. Arab studies are

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almost non-existent in the field of bridal dress and fashion except from studies whose number hardly exceeds the number of the fingers of the hand. Although the number of foreign studies that dealt with bridal fashion is much greater than the number of Arab studies, it is not mentioned compared to the studies that dealt with any other aspect of this art or any of the other arts.

Therefore, the researcher saw the necessity of conducting the current study to document the role of fashion as a pivotal tool to highlight the dramatic personality of brides.

The current research problem can be formulated in the following questions:

1. What is the role that costumes play in building and highlighting the dramatic personality of dolls (dolls) of all kinds?
2. How were the visual and expressive formulations of the costumes of the bride (the doll) "Gedo Sharif" presented in the "Sharif Sharif" program?
3. How was the costume of the bride (doll) "Gedo Sharif" employed to highlight the roles and characters that the bride played? 4. What are the opinions of the experts about the ability of fashion to highlight the roles and characters played by the bride?

**Research Hypotheses:**

1. Fashion plays a pivotal role in bringing out the dramatic personality of brides.
2. Experts have positive opinions about the costumes 'ability to highlight the dramatic characters that the bride" Gedo Sharif "played in the Sharif Street program, which was broadcast on CBC Sufra in 2016.

**Research Aims:**

1. Highlighting the role that fashion plays in building and highlighting the dramatic personality of brides in general.
2. Documentation of the process of designing the bride's clothes, "Gedo Sharif", which was shown in the popular program "Sharif Street" on CBC's "Sofra" in 2016 and presented by the broadcaster, "Sherif Madkour".
3. Highlighting the role of costumes in crystallizing the various characters that were performed by the bride "Gedo Sharif."
4. A survey of experts 'opinion on the ability of fashion to highlight the roles and characters played by the bride.

**Research Importance:**

1. Conducting a study in one of the pristine topics in which there are not many previous studies at the local, regional and global level.
2. Providing a scientific material for researchers and scholars in the field of puppet theater with
regard to the role of costumes because of their utmost importance in building the dramatic character.

3. It is rooted in the role of costumes as an expressive tool in theater in general and in Puppet Theater and shows in particular.

4. Enriching the Arab library with a rare topic that overlaps with many other topics in many fields of study.

**Research Limits:**

This research is limited to studying the costumes of the characters represented by the bride "Gedo Sharif” in the "Sharif Street" program, which was shown on the CBC channel Sufra in 2016.

**Recommendations:**

1. The necessity of teaching how to manufacture bridal clothes for students of clothing and textile specialties, because of their some differences from the method of manufacturing regular clothes in terms of measurements, materials and some production methods.

2. The necessity of arbitration of designs by professionals before their production, because their opinions add value to reach the best plastic formulations.

3. Including a part in expressive fashion courses on studying the types of brides and the dramatic characteristics of their costumes.

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